

“Trends Are Fun... Until They’re Not.”



What is a Ship Account?

A “ship account” is a social media page created to “ship” (match or pair up) students often without their permission.

Think Before you Participate

- Always ask permission before posting or sharing someone’s name or photo
- Never submit pictures of classmates without consent
- Avoid commenting hurtfully or encouraging rumours
- Report pages that make students uncomfortable

Why can they be problematic?

- Shares photos or names without permission
- Causes embarrassment or unwanted attention
- Leads to rumours, drama or bullying
- Can invade privacy
- Sometimes encourage online harassment

If a Ship Account Targets You

- Screenshot evidence
- Tell a trusted adult or teacher
- Report the account on the platform
- Remove the tag from the post
- Remember: You have the right to privacy and respect

RESPECT • CONSENT • SAFETY • FUN



Ask – Do I have the person’s permission?



Think – Could this embarrass or hurt someone?



Protect – Keep personal info safe.



Respect – Online kindness counts the most.